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**FOR IMMEDIATE RELEASE**

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**Local Winery Launches New Design for Website**

**Klingerstown, PA – March 21, 2003** – Benigna's Creek Vineyard and Winery announced the launch of their newly redesigned website, located at [www.bcwinery.com](http://www.bcwinery.com). Working with Schuyl, Inc. of Pottsville, PA, to create a new and user friendly website, Benigna's new site design brings information about the Vineyard and Winery located in the pristine Mahantango Valley in the Southern end of Schuylkill County to visitors from across the globe.

"We wanted to have an easy to use site, to make it easier for our customers to find out information about our events, inquire about wine tastings all while helping to promote Benigna's Creek Vineyard and Winery. Being able to reach out beyond our local area 24 hours a day is going to be a real asset to us." Explained Derek Masser of Benigna's Creek Vineyard and Winery.

Highlighting Benigna's events, wine list and locations are some of the main components of the new design. Visitor's can also contact Benigna's by filling out the contact form on the site. Questions about events, types of wines and the history of Benigna's can now all be answered in one place. Information about the two newest Benigna's locations, a store in the Schuylkill Mall, Frackville and a booth at the Hometown Farmers Market, are also featured on the site.

"The site's colorful appearance is very appealing and makes the site really stand out. We worked with the colors of Benigna's existing business cards and literature to make sure everything worked hand in hand. The overall feel for the website now works with the message that Benigna's has been conveying in everything they do now, it's been amazing to see all of this come together so fluently." Explained Liana Evans, project manager at Schuyl, Inc.

Future plans for the site include updates to the site about events, new and seasonal wines and even winery news by email to interested visitors who subscribe.

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**About Benigna's Creek Vineyard & Winery**

Nestled in the pristine Mahantango Valley, Benigna's Creek Vineyard and Winery is situated at the highest point in the valley. The vineyard overlooks the quaint village of Klingerstown. Benigna's Creek Vineyard and Winery is a member of the Susquehanna Heartland Wine Trail, and the Schuylkill County Visitor's Bureau. For more information visit [www.bcwinery.com](http://www.bcwinery.com) or contact Rick Masser, Owner (570) 425-3090.

**About Schuyl, Inc.**

Schuyl, Inc. is a quality technology solutions provider to a wide array of broad based accounts. Schuyl, Inc.'s collective experience includes database solutions, web application solutions, communications, public relations, research, training and, of course, information technology.

Solutions include full web site development as well as general web applications involving content management systems, inventory control systems, distribution systems, lead tracking systems and quality assurance programs. More information about Schuyl, Inc., can be found on the web at [www.schuyl.com](http://www.schuyl.com) or by calling Mark Fanelli at 800-597-4222.

# Benigna's Creek Vineyard Website



The screenshot shows a website for Benigna's Creek Vineyard. The background is a gradient of purple and blue. At the top left is a circular image of a vineyard. At the top right is the logo, a stylized 'B' with a leaf, and the text 'Benigna's Creek Vineyard'. The main content area is divided into two columns. The left column has icons for 'Wine List', 'Events', and 'Directions & Map'. The right column has icons for 'History', 'Related Links', and 'Contact Us'. The central text area contains a 'Welcome' message, a paragraph about the vineyard's location, a paragraph about the view and wine, and a paragraph about membership in wine trails. Below this is the 'Susquehanna Heartland Wine Trail' logo and a circular seal. At the bottom center is the address and phone number. At the very bottom is a navigation menu with links: 'Wine List', 'Events', 'Directions & Map', 'History', 'Related Links', 'Contact Us', and 'Home'.

**Welcome**

Nestled in the pristine Mahantango Valley, Benigna's Creek Vineyard and Winery is situated at the highest point in the valley. The vineyard overlooks the quaint village of Kingers-town. On a clear day, you can see across the Susquehanna over 30 miles. Come enjoy the view and taste our wide variety of fruit and grape wines.

Come enjoy the view from our porch and rear deck. Bring a picnic lunch, tour our wine cellar and sample our wines. Choose from the many items in our showroom for the perfect gift.

Benigna's Creek Vineyard and Winery is a member of the Susquehanna Heartland Wine Trail, and the Schuylkill County Visitor's Bureau.

**Susquehanna Heartland WINE TRAIL**

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Phone: 610-425-3000  
Web: [www.susqheartland.com](http://www.susqheartland.com)

[Wine List](#) [Events](#) [Directions & Map](#) [History](#) [Related Links](#) [Contact Us](#) [Home](#)