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FOR IMMEDIATE RELEASE

Schuyl, Inc. Awarded Black Diamonds Tourism Project

Pottsville, PA (May 22, 2002) - The Black Diamonds Tourism Coalition awarded the creation of their tourism website to Schuyl, Inc. of Pottsville, PA.

The Coalition's aim is to promote Northeastern Pennsylvania's rich anthracite mining heritage. By providing a web portal that can reach well beyond Pennsylvania, to a global market place, the goal of attracting tourists from around the world has now become more attainable.

Schuyl, Inc., will work closely with the coalition to create a dynamic and resourceful website that intends to give visitors to the site a fully interactive experience. Trip itineraries, specific county and area historical information along with guides to historical markers, landmarks, museums and other anthracite related tourist attractions will be featured on the site.

The awarding of the contract has also enabled Schuyl, Inc., to create a second position in the Schuylkill/Pottsville Technology Incubator. Schuyl, Inc. hired Anthony F. Wiscount, IV of Friendsburg as a Multimedia Developer. Mr. Wiscount is a 2000 Graphic Arts Graduate from The Bradley Academy of the Visual Arts in York, PA.

About Schuyl, Inc.

Schuyl, Inc. is a quality technology solutions provider to a wide array of broad based accounts. Schuyl, Inc.'s collective experience includes database solutions, web application solutions, communications, public relations, research, training and, of course, information technology.

Solutions include full web site development as well as general web applications involving content management systems, inventory control systems, distribution systems, lead tracking systems and quality assurance programs. More information about Schuyl, Inc., can be found on the web at www.schuyl.com or by calling Mark Fanelli at 800-597-4222.

About The Black Diamonds Tourism Coalition

The Black Diamonds Tourism Coalition is an effort put forth by 7 visitors bureaus and 3 Heritage Regions located within Northeastern Pennsylvania. Aimed at promoting Northeastern Pennsylvania's rich anthracite coal mining history, the coalition includes Columbia-Montour Visitors Bureau, Luzerne County Convention & Visitors Bureau, Northeast Pennsylvania Convention & Visitors Bureau, Pocono Mountains Vacation Bureau, Inc., Schuylkill County Visitors Bureau, Susquehanna Valley Visitors Bureau and Endless Mountains Visitors Bureau. Three Heritage Areas that are also included in The Black Diamonds Coalition are The Delaware & Lehigh National Heritage Corridor, Lackawanna Valley National Heritage Area and the Schuylkill River Valley National Heritage Area.

For more information about The Black Diamonds Tourism Coalition contact Janet Allen, Director of Sales & Marketing of the Luzerne County Tourism Promotion Agency, at (570) 819-1877 or Mark Major, Executive Director of The Schuylkill County Visitors Bureau, at (570) 622-7700.

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