

## **FOR IMMEDIATE RELEASE**

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### **Local Drive-In Combines The Past With The Future**

Ashland, PA (November 11, 2002) - Danny's Boulevard Drive-In, Inc., located in Ashland, PA, announced the launch of their newly redesigned website, [www.DannysDriveIn.com](http://www.DannysDriveIn.com). Schuyl, Inc. of Pottsville, PA developed the new design for Danny's.

"When people visit our place of business they have that nostalgic feel, we wanted to bring that same type of feeling to our website. We wanted to make it a fun site to visit, while also making it informational." Explained Danny's Drive In's owner, Randall N. Snyder.

Combining a "splash" of the past in with today's technologies, Danny's new site isn't just your ordinary informational website, it is actually a fun site to visit. Visitors are treated to clips from various 50's and 60's songs, along with animated records serving as the sites navigational menu.

Visitors can choose to read about Danny's Drive-In's unique history that includes how Danny's famous "Hot Sauce" came into production. The site also features downloadable menus and information about ordering t-shirts, gift certificates and even hot sauce. Various pictures from throughout Danny's 50 plus years of business are also included on the site for that special "nostalgic" feel.

#### **About Danny's Boulevard Drive-In, Inc.**

Danny's Boulevard Drive-In, Inc. has been in business for over 50 years serving the Northern Schuylkill County area of Pennsylvania with great food and ice cream. Commonly referred to as just "Danny's", the business has become a well-known landmark in the Ashland area, not just for it's great food but for it's famous homemade hot sauce.

More information about Danny's Boulevard Drive-In, Inc. can be found on the web site at [www.DannysDriveIn.com](http://www.DannysDriveIn.com) or by calling Randall N. Snyder at 570-875-0711.

#### **About Schuyl, Inc.**

Schuyl, Inc. is a quality technology solutions provider to a wide array of broad based accounts. Schuyl's collective experience includes database solutions, web application solutions, communications, public relations, research, training and of course, information technology.

Solutions include full web site development as well as general web applications involving content management systems, inventory control systems, distribution systems, lead tracking systems and quality assurance programs. More information about Schuyl, Inc. can be found on the web at [www.schuyl.com](http://www.schuyl.com) or by calling Mark Fanelli at 800-597-4222.

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