

FOR IMMEDIATE RELEASE

Ernie's Photography creates a virtual photo gallery

Frackville, PA (August 28, 2002) - You no longer have to wait until the studio opens, or even for the mall to open to see the types of poses for those senior, pet or children's portraits you've been thinking about. Ernie's Photography, in business for more than 50 years, has stepped into the virtual world of the Internet with their new website, www.erniesphoto.com, designed and hosted by Schuyl, Inc. of Pottsville, PA.

The site, available 24 hours a day, features an abstract design of their well known building in Frackville and allows visitors to tour various galleries of work done by Ernie's owners, Cindy and Bill Turner. The virtual galleries include seniors, children, families and a special "Etcetera" section for those portraits that are of their own uniqueness. Once you "take a stroll" through the online gallery, visitors can choose to set up an appointment for their own portraits by filling out the appointments form.

Ernie's new website also includes a special candid section in which special candid shots from various events Ernie's participates in will be displayed and available for printing. Cindy and Bill Turner plan to make available various candid shots from homecomings, dances, proms and special events for the visitors to the site.

About Ernie's Photography

Ernie's Photography, established in 1948, is located on the outskirts of Frackville, PA. Specializing in quality portraiture, current owners Cindy & Bill Turner strive to maintain the quality reputation by adhering to the high moral and ethical business standards set by Ernie's founder, Ernie Garbarino.

Ernie's Photography is a full service portrait studio. Although high school seniors account for a large portion of portrait sessions, the large studio lends itself well to large & small groups, families, dancers, wedding portraits, pets and commercial applications.

About Schuyl, Inc.

Schuyl, Inc. is a quality technology solutions provider to a wide array of broad based accounts. Schuyl's collective experience includes database solutions, web application solutions, communications, public relations, research, training and of course, information technology.

Solutions include full web site development as well as general web applications involving content management systems, inventory control systems, distribution systems, lead tracking systems and quality assurance programs. More information about Schuyl, Inc. can be found on the web at www.schuyl.com or by calling Mark Fanelli at 800-597-4222.

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