

FOR IMMEDIATE RELEASE

Local Christian bookstore goes global

Pottsville, PA (October 9, 2002) – Good-Will Christian Bookstore announced the launching of their new website www.goodwillchristianbookstore.com. The site, designed by Schuyl, Inc. of Pottsville, PA, promotes the local business's products and services not just to a local or national market, but also to a global market.

Visitors to the site can use the ordering form to place orders for items on the site or make inquiries into specialty items, even when the actual store isn't open. The site also features a monthly-updated top 12 listing of books, both hard cover and soft cover, as well as a top 40 listing of Christian music.

Information about Good-Will Christian Bookstore's extensive Home-Schooling supplies, Sunday School and Church curriculums are also available 24 hours a day, 7 days a week. Good-Will also features special afghan fundraisers for religious organizations, which is also pictured on the site.

The highly popular Veggie Tales series is featured in the children's section, along with other popular series such as Adventures In Odyssey, 3-2-1 Penguins and Bibleman. Children's music, videos, books and games are also displayed on the site.

"There's a lot of items that we carry, that people around the area don't realize that they can order and purchase from us. Everything from old sheet music, collectible figurines, church supplies to books and bibles are now out on our website for viewing." Explained Roy Musser, the owner of Good-Will Christian Bookstore.

Good-Will Christian Bookstore anticipates that the interactive website that Schuyl, Inc. designed, will reach out to the global community with the information about their store. Good-Will Christian Bookstore offers to ship orders and has an 800 number for visitors to the sit to call if they would like to place an order personally.

About Good-Will Christian Bookstore

Good-Will Christian Bookstore has been serving Schuylkill and surrounding counties since 1970. Located at 310 N. Centre Street in Pottsville, PA, the bookstore provides a wide range of products and services not just for churches, but also for a wide range of educational and collectible purposes. For more information about Good-Will Christian Bookstore contact Roy Musser at 570-622-2243

About Schuyl, Inc.

Schuyl, Inc. is a quality technology solutions provider to a wide array of broad based accounts. Schuyl's collective experience includes database solutions, web application solutions, communications, public relations, research, training and of course, information technology.

Solutions include full web site development as well as general web applications involving content management systems, inventory control systems, distribution systems, lead tracking systems and quality assurance programs. More information about Schuyl, Inc. can be found on the web at www.schuyl.com or by calling Mark Fanelli at 800-597-4222.

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