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## **FOR IMMEDIATE RELEASE**

### **Local Technology Firm Attends Manhattan Chamber Of Commerce Awards Breakfast**

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Pottsville, PA (November 15, 2002) – Mark Fanelli, president and Amy Fanelli, secretary/treasurer of the technology firm, Schuyl, Inc. were invited to attend The Manhattan Chamber of Commerce's Annual Business Awards Breakfast held on November 6, 2002. A year after the events of 9/11, the Manhattan Chamber of Commerce came together to honor not just their normal business award winners, but also the exemplary efforts of companies that were helping to rebuild the devastated area.

Keynote speaker of the Awards Breakfast was the Honorable Michael Bloomberg, Mayor of New York City. Special 9/11 Awards were presented to the media and various organizations, including The TriBeCa Organization. TriBeCa was formed in direct response to the tragic events surrounding the Manhattan area and September 11, 2001, and has gained prominence for their efforts with help from prominent members such as Robert DeNiro. Other organization awards went to: From The Ground Up, Wall Street Rising and WTC Tenants Association.

"Schuyl, Inc. focuses on providing website design and development and Internet services to businesses with fewer than 100 employees. Eighty percent of the businesses in New York City fall into this category. It will be a good market for us." Mark Fanelli, Schuyl, Inc.'s president explained.

"The mayor was great, he pointed out the setbacks the city is experiencing because of the World Trade Center and Wall Street problem but state that 'New ideas create new jobs. People who invest in their good ideas will be successful in business, no matter what the general business climate is.'" Amy Fanelli explained about Mayor Bloomberg's keynote speaker presentation.

Tim Zagat of Zagat Survey presented new Business Awards. The winners were Dylan Lauren & Jeff Rubin of Dylan's Candy Bar. The business's namesake, Dylan Lauren, is the daughter of world famous clothing designer Ralph Lauren. Jeff is the creative force behind the new Hershey Chocolate store in Times Square. Besides Dylan's Candy Bar, Jeff, along with Dylan, are currently developing and operating a candy replicating of a life-size version of the popular board game 'CandyLand', for the new Toys R Us flagship store in Times Square.

Amy Fanelli who met Dylan Lauren in her new business, Dylan's Candy Bar, later in the day said, "The business people here are like the business people in Schuylkill County. They work hard and are always looking for new opportunities".

#### **About Schuyl, Inc.**

Schuyl, Inc. is a quality technology solutions provider to a wide array of broad based accounts. Schuyl's collective experience includes database solutions, web application solutions, communications, public relations, research, training and of course, information technology.

Solutions include full web site development as well as general web applications involving content management systems, inventory control systems, distribution systems, lead tracking systems and quality assurance programs. More information about Schuyl, Inc. can be found on the web at [www.schuyl.com](http://www.schuyl.com) or by calling Mark Fanelli at 800-597-4222.

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