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**Black Diamonds Coalition**  
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**Ernie's Photography**  
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**Good-Will Christian Bookstore**  
Roy Musser, Owner  
570-622-2243  
310 N. Centre Street  
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**Danny's Boulevard Drive-In, Inc.**  
570-875-0711  
Randall N. Snyder, Owner  
630 S. Hoffman Blvd.  
Ashland, PA 17931  
[www.dannysdrivein.com](http://www.dannysdrivein.com)

## ***FOR IMMEDIATE RELEASE***

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### ***Local Businesses Win International Website Awards***

**Pottsville, PA – January 6, 2003** – Three regional businesses and a local tourism coalition have won international awards for their websites. The websites, all designed and maintained by Schuyl, Inc., were awarded the Golden Web Award for 2002-2003 given by the International Association of Web Masters and Designers.

The Golden Web Award is awarded by The International Association of Web Masters and Designers and presented to those sites whose web design, originality and content have achieved levels of excellence deserving of recognition. Schuyl, Inc will present Danny's Drive In, Inc., Ernie's Photography, Good-Will Christian Bookstore and the Black Diamonds Coalition with their awards at a presentation at the Pottsville-Schuylkill Technology Incubator in Pottsville.

"Each one of these unique sites was a pleasure to develop. By taking an individualized approach to all of our clients, it allowed us to get to know our clients and their businesses more completely and be able to produce these award winning results." Explained Liana Evans, Project Manager for Schuyl, Inc.

Danny's Drive In, Inc. located in Ashland, has a unique website located at [www.dannysdrivein.com](http://www.dannysdrivein.com). The site features a "splash" of the past with a delightful navigational menu complete with spinning records and clips of "oldies" songs. The site gives a complete history of how Danny's came from just a tin shack to it's full service restaurant that it is today.

Ernie's Photography of Frackville, [www.erniesphoto.com](http://www.erniesphoto.com), features an online portrait gallery of the various types of portraiture work that Cindy and Bill Turner specialize in. Complete with a bulletin board and also a web based contact form for making appointments, Ernie's makes working with them easier than ever with their website.

Good-Will Christian Bookstore located in downtown Pottsville, [www.goodwillchristianbookstore.com](http://www.goodwillchristianbookstore.com), wanted to expand its business by bringing its store to a global community. The website allows Good-Will Christian Bookstore to reach clients all over the world, 24 hours a day, 7 days a week, 365 days a year. The site features a top 40 listing of music and a top 12 listing of books available in the store that are updated monthly.

The Black Diamonds website, designed and maintained for the Black Diamonds Coalition by Schuyl, Inc, promotes the Anthracite Coal Region of Northeastern Pennsylvania. The unique site features interactive driving tours for visitors to view and help plan road trips to the area. Historical information regarding labor and industry, the Molly Maguires, transportation and much more is contained within the many pages that encompass the site.

Schuyl, Inc.'s president, Mark Fanelli, anticipates more awards for these clients as well as future clients' sites. "The level of expertise, dedication and talent that we have with our staff at Schuyl, Inc. allows us to give to our clients these award winning sites. As we move forward into 2003, I believe more of our clients will experience this type of international recognition."

**About Schuyl, Inc.**

Schuyl, Inc. is a quality technology solutions provider to a wide array of broad based accounts. Schuyl, Inc.'s collective experience includes database solutions, web application solutions, communications, public relations, research, training and, of course, information technology.

Solutions include full web site development as well as general web applications involving content management systems, inventory control systems, distribution systems, lead tracking systems and quality assurance programs. More information about Schuyl, Inc., can be found on the web at [www.schuyl.com](http://www.schuyl.com) or by calling Mark Fanelli at 800-597-4222.

**About The Black Diamonds Tourism Coalition**

The Black Diamonds Tourism Coalition is an effort put forth by 7 visitors bureaus and 3 Heritage Regions located within Northeastern Pennsylvania. Aimed at promoting Northeastern Pennsylvania's rich anthracite coal mining history, the coalition includes Columbia-Montour Visitors Bureau, Luzerne County Convention & Visitors Bureau, Northeast Pennsylvania Convention & Visitors Bureau, Pocono Mountains Vacation Bureau, Inc., Schuylkill County Visitors Bureau, Susquehanna Valley Visitors Bureau and Endless Mountains Visitors Bureau. Three Heritage Areas that are also included in The Black Diamonds Coalition are The Delaware & Lehigh National Heritage Corridor, Lackawanna Valley Heritage and the Schuylkill River Valley National Heritage Area.

For more information about The Black Diamonds Tourism Coalition contact Janet Allen, Director of Sales & Marketing of the the Luzerne County Convention and Visitors Bureau, at (570) 819-1877 or Mark Major, Executive Director of The Schuylkill County Visitors Bureau, at (570) 622-7700.

**About Ernie's Photography**

Ernie's Photography, established in 1948, is located on the outskirts of Frackville, PA. Specializing in quality portraiture, current owners Cindy & Bill Turner strive to maintain the quality reputation by adhering to the high moral and ethical business standards set by Ernie's founder, Ernie Garbarino.

Ernie's Photography is a full service portrait studio. Although high school seniors account for a large portion of portrait sessions, the large studio lends itself well to large & small groups, families, dancers, wedding portraits, pets and commercial applications.

**About Good-Will Christian Bookstore**

Good-Will Christian Bookstore has been serving Schuylkill and surrounding counties since 1970. Located at 310 N. Centre Street in Pottsville, PA, the bookstore provides a wide range of products and services not just for churches, but also for a wide range of educational and collectible purposes. For more information about Good-Will Christian Bookstore contact Roy Musser at 570-622-2243

**About Danny's Boulevard Drive-In, Inc.**

Danny's Boulevard Drive-In, Inc. has been in business for over 50 years serving the Northern Schuylkill County area of Pennsylvania with great food and ice cream. Commonly referred to as just "Danny's", the business has become a well-known landmark in the Ashland area, not just for it's great food but for it's famous homemade hot sauce.

More information about Danny's Boulevard Drive-In, Inc. can be found on the web site at [www.DannysDriveIn.com](http://www.DannysDriveIn.com) or by calling Randall N. Snyder at 570-875-0711.

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